

**WOBI**

Inspiring Ideas



W O R L D W I D E

**World  
Business  
Forum**



**BEST OF  
2024**

*Empower your organization with the most impactful insights from World Business Forum 2024 events worldwide, setting the stage for success in 2025.*

# About The Best of World Business Forum Worldwide 2024

*Share ideas and inspiration throughout your organization*

The most impactful ideas from all the World Business Forum 2024 events worldwide can be shared with your entire organization.

An exclusive selection of the most impactful and valuable moments from the 2024

conferences held in six cities worldwide: Sydney, New York, Mexico City, Madrid, Milan, and Bogota.

Gathering the most relevant ideas and innovative perspectives presented by top experts and world-class thought leaders.

The Best Of will also offer added value with insider-view interviews from renowned pioneers about what the coming year holds.



# What will your company get?



Highlights from this year's World Business Forum events



Exclusive interviews with global thought leaders and their forecasts for 2025



2-hour live broadcast experience



30-day access to on-demand recordings



Certificate of participation



Spanish and Italian subtitles availables  

**Date: December 17, 2024**

**10:00 New York**

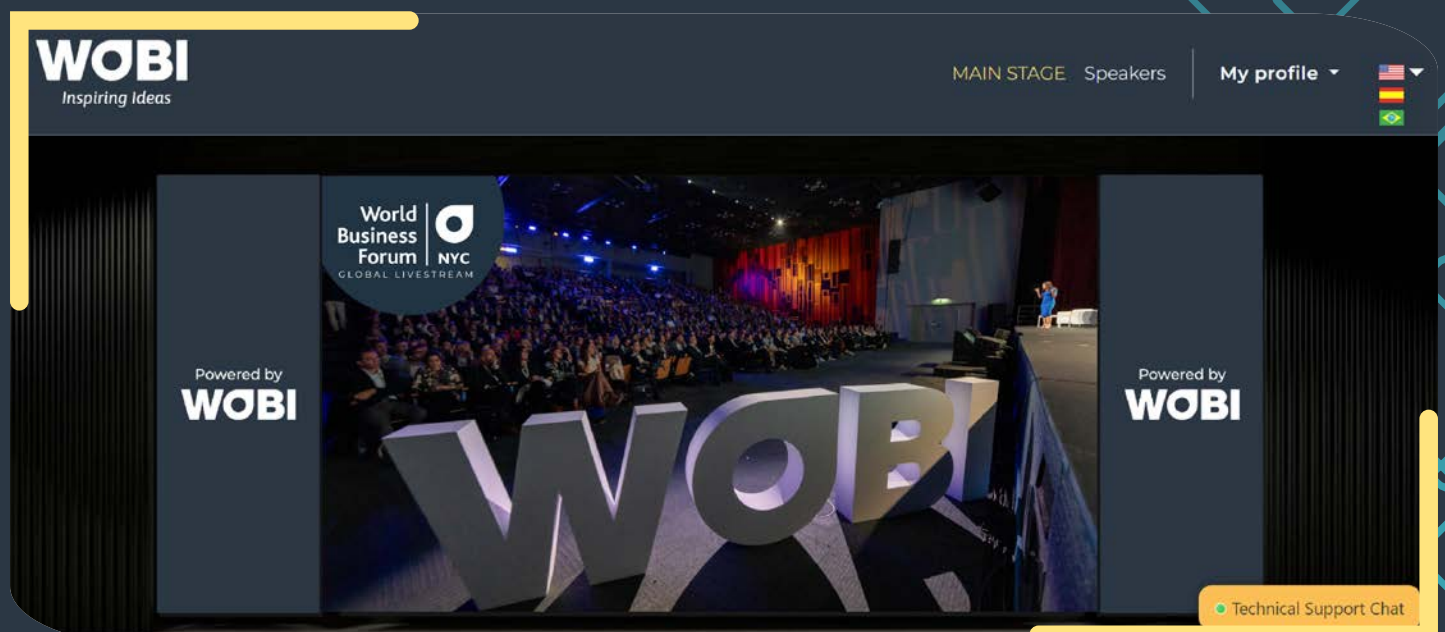
## About the event:



Your company can tune in live from any device, anywhere in the world, to experience the most impactful moments from the 2024 World Business Forums in Sydney, Mexico City, Bogotá, Madrid, Milan, and New York.

You'll also have 30 days of on-demand access to revisit the content at your convenience.

Our platform provides dedicated support to address any needs. We will curate the most relevant ideas and cutting-edge insights shared by leading experts and industry pioneers from these global events.



# The Program:


## Corporate Access

For team viewing  
**USD 3,000**

### Includes:

- a) *Unlimited Accesses* - via shared domain registration
- Use case: Your company shares a common email domain (i.e. @wobi.com)
  - Register 'Corporate Access' for your company's domain, and ALL USERS will have access to the Best Of WBF with their company email address!
  - WOBI will share the link to the event/platform to the purchaser
  - Share those details internally and enjoy!

### b) *100 Individual Accesses*

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- Use case: Your company has multiple email domains, or your registering a group of people from different organizations
  - Register 'Corporate Access' for your group, and send us a list of up to 100 individuals (Names, emails, company & titles)
  - WOBI will share the link to the event/platform to all registered users to enjoy the program on Dec 17th or on-demand thereafter!

## Individual Access

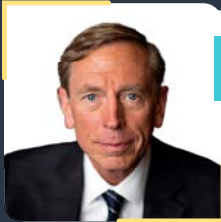
Per person  
**USD 800**

### Includes:

- Individual access to the 2-hour online streaming
- Access to the recordings for 30 days



# Speakers



**David  
Petraeus**

Former Director of  
the CIA and United  
States Army  
General



**Anne  
Chow**

Groundbreaking  
leader and former  
CEO at AT&T  
Business



**Stephen  
M.R. Covey**

World's leading  
expert on  
organizational  
trust



**Richard  
Hall**

Leadership  
Development  
Expert; Professor  
and Deputy Dean  
at the Monash  
School of Business



**Felipe  
Gómez**

Musician  
and expert in  
entrepreneurship,  
innovation and  
virtuosity



**Gary  
Hamel**

World  
renowned  
business  
thinker and  
management  
innovator



**Amy  
Edmondson**

Authority on  
Psychological  
Safety at Harvard  
Business School



**Marcus  
Collins**

Award-winning  
marketer and  
expert on brand  
strategy



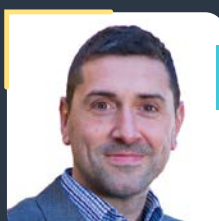
**David  
Rowan**

Tech expert,  
serial startup  
investor and  
founding  
Editor-in-Chief  
of WIRED UK



**Angela  
Ahrendts  
DBE**

Former SVP, Apple  
Retail and CEO at  
Burberry



**Marco  
Bertini**

Leading expert  
on strategies for  
revenue growth,  
and Professor at  
Esade Business  
School



**Modupe  
Akinola**

Authority on  
organizational  
performance  
and diversity  
at Columbia  
Business School

# Speakers



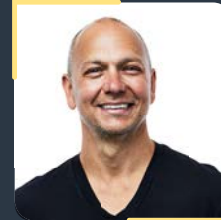
**Jon  
McNeill**

Innovator and  
former President  
of Tesla Motors



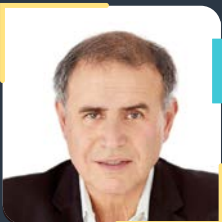
**Amy  
Gallo**

Leading expert in  
conflict resolution  
and workplace  
dynamics



**Tony  
Fadell**

iPod inventor,  
iPhone co-inventor,  
Nest founder, Build  
Collective Principal



**Nouriel  
Roubini**

Renowned  
economist and  
Professor Emeritus  
at the Stern School  
of Business at NYU



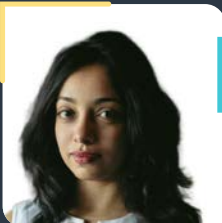
**Elizabeth  
Dunn**

Leading happiness  
and well-being  
researcher at  
the University of  
British Columbia



**Francis  
Ford Coppola**

One of the greatest  
directors and  
filmmakers  
of all time



**Radhika  
Dirks**

Expert in AI,  
Quantum  
Computing and  
Next-Gen Tech;  
CEO and Founder  
of Ribo AI and  
XLabs



**Welby  
Altidor**

Group Chief  
Creative Officer at  
NEON and former  
Executive Creative  
Director of Cirque  
du Soleil



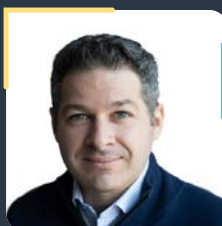
**Hila  
Lifshitz-Assaf**

Professor of  
Management  
and Head of the  
Artificial Intelligence  
Innovation Network  
Research Center at  
Warwick Business  
School



**Chris  
Gardner**

Author and star  
of the critically  
acclaimed book  
and film, *Pursuit  
of Happyness*



**Ethan  
Kross**

Award-winning  
psychologist and  
bestselling author  
of *Chatter*

# FAQs

## 1. What is The Best of World Business Forum Worldwide 2024?

The Best of World Business Forum Worldwide 2024 is a curated program that captures and shares the most valuable moments from all World Business Forum 2024 events. This product allows companies to circulate these key insights internally. In addition to the highlights, the event will feature expert-led segments offering advice and predictions for 2025.

## 2. How are the highlights selected?

The highlights are meticulously chosen from the 2024 World Business Forum conferences, showcasing the most impactful ideas and innovative perspectives shared by global experts and industry leaders.

## 3. How can companies and individuals access this content?

The content will be streamed live through a dedicated platform, accessible to companies and their employees on the day of the event. Additionally, on-demand access will be available for 30 days, providing flexibility to review the content at any time.

## 4. Who is it for?

- Entire companies whose employees attended World Business Forum 2024. The insights and event highlights can be shared organization-wide.
- Participants of World Business Forum 2024 who wish to access highlights from other forums around the globe.
- Organizations and individuals who were unable to attend any of the 2024 forums.

## 5. How long is the event?

The event will last for 2 hours and will take place on December 17, 2024, at 10:00 AM.