

**WOBI**

Inspiring Ideas



W O R L D W I D E

**World  
Business  
Forum**



**BEST OF  
2024**

*Spread and share the most powerful ideas from all  
the World Business Forum 2024 events worldwide  
within your organization and prepare for 2025*

# About The Best of World Business Forum Worldwide 2024

*Share ideas and inspiration throughout your organization*

The most impactful ideas from all the World Business Forum 2024 events worldwide can be shared with entire organizations.

An exclusive selection of the most impactful and valuable moments from the 2024

conferences held in six cities worldwide: Sydney, New York, Mexico City, Madrid, Milan, and Bogota.

Gathering the most relevant ideas and innovative perspectives presented by top experts and world leaders.

It will also offer added value with insider-view interviews from renowned pioneers about what the coming year holds.



# What will your company get?



The best moments from this year's World Business Forums



Interviews with world-renowned leaders and their predictions for 2025



2 hours of live broadcast



30 days of on-demand recordings



Certificate of attendance



Spanish and italian subtitles  

**Date: December 17, 2024**

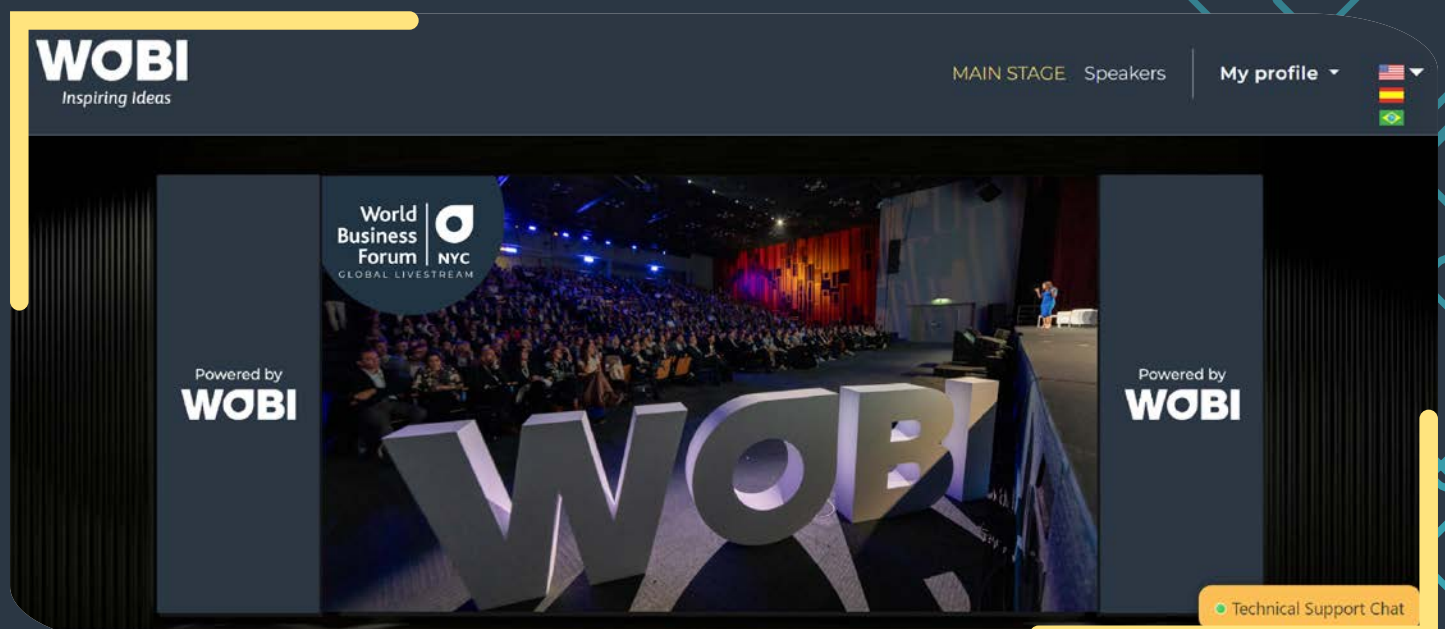
## About the event:



Your company will be able to watch live, from any device and anywhere in the world, the best moments from the 2024 World Business Forums in Sydney, Mexico City, Bogota, Madrid, Milan, and New York.

Additionally, you will have 30 days of access to the recordings to review the content.

Within the platform, we will offer support for any needs that may arise. We will carefully select the most relevant ideas and innovative perspectives shared by experts and industry leaders at these events.



# The Program:

## Corporate access

For team viewing

**\$3,000**

### Includes:

- Exclusive access to the 2-hour online streaming
- Unlimited accesses



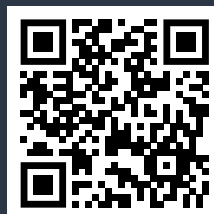
## Individual access

Per person

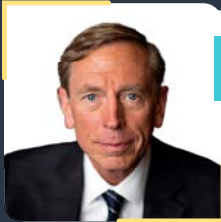
**\$800**

### Includes:

- Individual access to the 2-hour online streaming
- Access to the recordings for 30 days



# Speakers



**David  
Petraeus**

Former Director of  
the CIA and United  
States Army  
General



**Anne  
Chow**

Groundbreaking  
leader and former  
CEO at AT&T  
Business



**Stephen  
M.R. Covey**

World's leading  
expert on  
organizational  
trust



**Richard  
Hall**

Leadership  
Development  
Expert; Professor  
and Deputy Dean  
at the Monash  
School of Business



**Felipe  
Gómez**

Musician  
and expert in  
entrepreneurship,  
innovation and  
virtuosity



**Gary  
Hamel**

World  
renowned  
business  
thinker and  
management  
innovator



**Amy  
Edmondson**

Authority on  
Psychological  
Safety at Harvard  
Business School



**Marcus  
Collins**

Award-winning  
marketer and  
expert on brand  
strategy



**David  
Rowan**

Tech expert,  
serial startup  
investor and  
founding  
Editor-in-Chief  
of WIRED UK



**Angela  
Ahrendts  
DBE**

Former SVP, Apple  
Retail and CEO at  
Burberry



**Marco  
Bertini**

Leading expert  
on strategies for  
revenue growth,  
and Professor at  
Esade Business  
School



**Modupe  
Akinola**

Authority on  
organizational  
performance  
and diversity  
at Columbia  
Business School

# Speakers



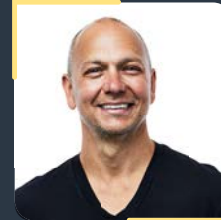
**Jon  
McNeill**

Innovator and  
former President  
of Tesla Motors



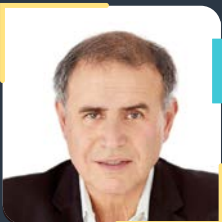
**Amy  
Gallo**

Leading expert in  
conflict resolution  
and workplace  
dynamics



**Tony  
Fadell**

iPod inventor,  
iPhone co-inventor,  
Nest founder, Build  
Collective Principal



**Nouriel  
Roubini**

Renowned  
economist and  
Professor Emeritus  
at the Stern School  
of Business at NYU



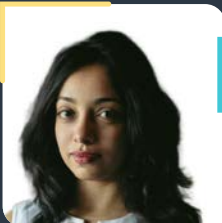
**Elizabeth  
Dunn**

Leading happiness  
and well-being  
researcher at  
the University of  
British Columbia



**Francis  
Ford Coppola**

One of the greatest  
directors and  
filmmakers  
of all time



**Radhika  
Dirks**

Expert in AI,  
Quantum  
Computing and  
Next-Gen Tech;  
CEO and Founder  
of Ribo AI and  
XLabs



**Welby  
Altidor**

Group Chief  
Creative Officer at  
NEON and former  
Executive Creative  
Director of Cirque  
du Soleil



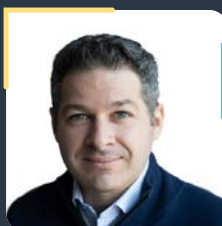
**Hila  
Lifshitz-Assaf**

Professor of  
Management  
and Head of the  
Artificial Intelligence  
Innovation Network  
Research Center at  
Warwick Business  
School



**Chris  
Gardner**

Author and star  
of the critically  
acclaimed book  
and film, *Pursuit  
of Happyness*



**Ethan  
Kross**

Award-winning  
psychologist and  
bestselling author  
of *Chatter*

# FAQs

## 1. What is The Best of World Business Forum Worldwide 2024?

The Best of World Business Forum Worldwide 2024 is a product that collects and shares the most important and valuable moments from all the World Business Forum 2024 conferences, allowing companies to spread these key ideas internally. In addition to the highlights, the event will include sections where experts will share advice and predictions for 2025.

## 2. How are the highlights selected?

The most impactful moments will be carefully chosen from the 2024 World Business Forum conferences, representing the most relevant ideas and innovative perspectives shared by experts and industry leaders.

## 3. How can companies and individuals access this content?

Companies and their employees can access the content live through a streaming platform available on the day of the event. Additionally, on-demand access will be available for 30 days, allowing teams to view the content at their convenience.

## 4. Who is it for?

- Entire companies whose employees attend the World Business Forum 2024. The insights gained by participants and the highlights of each event can be shared with the entire organization.
- Participants of the World Business Forum 2024 who want to access highlights from other forums around the world.
- Organizations and individuals who cannot attend the 2024 editions.

## 5. How long is the event?

The event lasts for 2 hours and will take place on December 17, 2024