

WOB

Inspiring Ideas



W O R L D W I D E

**World
Business
Forum**



**BEST OF
2024**

*Spread and share the most powerful ideas from all
the World Business Forum 2024 events worldwide
within your organization and prepare for 2025*

About The Best of World Business Forum Worldwide 2024

Share ideas and inspiration throughout your organization

The most impactful ideas from all the World Business Forum 2024 events worldwide can be shared with entire organizations.

An exclusive selection of the most impactful and valuable moments from the 2024

conferences held in six cities worldwide: Sydney, New York, Mexico City, Madrid, Milan, and Bogota.

Gathering the most relevant ideas and innovative perspectives presented by top experts and world leaders.

It will also offer added value with insider-view interviews from renowned pioneers about what the coming year holds.



What will your company get?



The best moments from this year's World Business Forums



Interviews with world-renowned leaders and their predictions for 2025



2 hours of live broadcast



30 days of on-demand recordings



Certificate of attendance



Spanish and italian subtitles  

Date: December 17, 2024

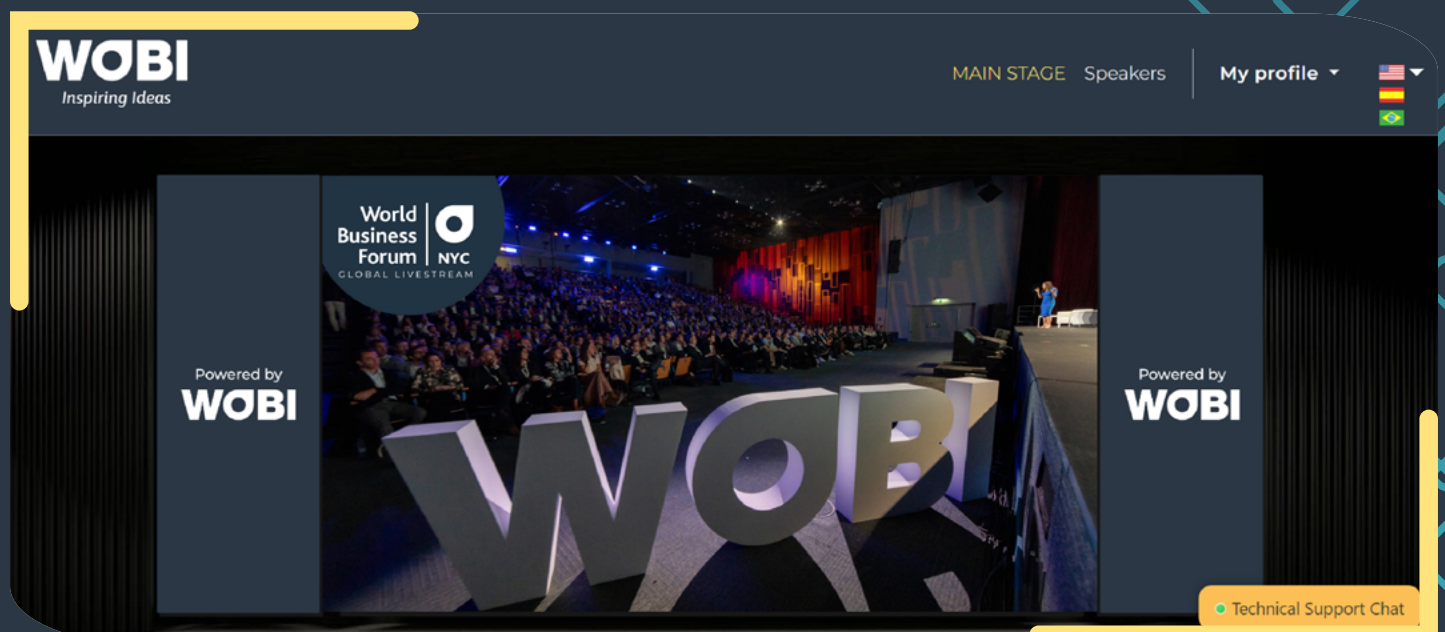
About the event:



Your company will be able to watch live, from any device and anywhere in the world, the best moments from the 2024 World Business Forums in Sydney, Mexico City, Bogota, Madrid, Milan, and New York.

Additionally, you will have 30 days of access to the recordings to review the content.

Within the platform, we will offer support for any needs that may arise. We will carefully select the most relevant ideas and innovative perspectives shared by experts and industry leaders at these events.



The Program:

Corporate access

For team viewing

\$3,000

Includes:

- Exclusive access to the 2-hour online streaming
- Unlimited accesses



Individual access

Per person

\$800

Includes:

- Individual access to the 2-hour online streaming
- Access to the recordings for 30 days



Speakers



**David
Petraeus**

Former Director of
the CIA and United
States Army
General



**Anne
Chow**

Groundbreaking
leader and former
CEO at AT&T
Business



**Stephen
M.R. Covey**

World's leading
expert on
organizational
trust



**Richard
Hall**

Leadership
Development
Expert; Professor
and Deputy Dean
at the Monash
School of Business



**Felipe
Gómez**

Musician
and expert in
entrepreneurship,
innovation and
virtuosity



**Gary
Hamel**

World
renowned
business
thinker and
management
innovator



**Amy
Edmondson**

Authority on
Psychological
Safety at Harvard
Business School



**Marcus
Collins**

Award-winning
marketer and
expert on brand
strategy



**David
Rowan**

Tech expert,
serial startup
investor and
founding
Editor-in-Chief
of WIRED UK



**Angela
Ahrendts
DBE**

Former SVP, Apple
Retail and CEO at
Burberry



**Marco
Bertini**

Leading expert
on strategies for
revenue growth,
and Professor at
Esade Business
School



**Modupe
Akinola**

Authority on
organizational
performance
and diversity
at Columbia
Business School

Speakers



**Jon
McNeill**

Innovator and
former President
of Tesla Motors



**Amy
Gallo**

Leading expert in
conflict resolution
and workplace
dynamics



**Tony
Fadell**

iPod inventor,
iPhone co-inventor,
Nest founder, Build
Collective Principal



**Nouriel
Roubini**

Renowned
economist and
Professor Emeritus
at the Stern School
of Business at NYU



**Elizabeth
Dunn**

Leading happiness
and well-being
researcher at
the University of
British Columbia



**Francis
Ford Coppola**

One of the greatest
directors and
filmmakers
of all time



**Sharon
Melnick**

Business
psychologist,
executive coach
and global
authority on
resilience and
power



**Welby
Altidor**

Group Chief
Creative Officer at
NEON and former
Executive Creative
Director of Cirque
du Soleil



**Hila
Lifshitz-Assaf**

Professor of
Management
and Head of the
Artificial Intelligence
Innovation Network
Research Center at
Warwick Business
School

FAQs

1. What is The Best of World Business Forum Worldwide 2024?

The Best of World Business Forum Worldwide 2024 is a product that collects and shares the most important and valuable moments from all the World Business Forum 2024 conferences, allowing companies to spread these key ideas internally. In addition to the highlights, the event will include sections where experts will share advice and predictions for 2025.

2. How are the highlights selected?

The most impactful moments will be carefully chosen from the 2024 World Business Forum conferences, representing the most relevant ideas and innovative perspectives shared by experts and industry leaders.

3. How can companies and individuals access this content?

Companies and their employees can access the content live through a streaming platform available on the day of the event. Additionally, on-demand access will be available for 30 days, allowing teams to view the content at their convenience.

4. Who is it for?

- Entire companies whose employees attend the World Business Forum 2024. The insights gained by participants and the highlights of each event can be shared with the entire organization.
- Participants of the World Business Forum 2024 who want to access highlights from other forums around the world.
- Organizations and individuals who cannot attend the 2024 editions.

5. How long is the event?

The event lasts for 2 hours and will take place on December 17, 2024